



Green Ride Global

If Green Ride Global continues to grow, Canadians might never have to sit at a red light behind a exhaust-emitting city bus again. President and CEO Justin Raymond saw a niche that needed to be filled: His company creates and implements sustainability programs for companies in ground

transportation (e.g., limousines, taxis, trucking companies, and couriers). They baseline the current greenhouse gas emissions for clients, aim to reduce them year after year, and consult on business development and marketing strategies to leverage the client's environmental commitment.

